

2017 SMPS SEATTLE EVENT-SPECIFIC SPONSORSHIP OPPORTUNITIES

Contact Alexandra Garner, CPSM, the SMPS Seattle Sponsorship Chair for more information: Alexandra.Garner@terracon.com, 425.771.3304

IN-KIND SPONSORSHIPS

We welcome and appreciate in-kind support as a sponsorship opportunity for all of our events. Sponsor benefits for in-kind sponsorships will vary dependent on the equivalent dollar amount. Contact Alexandra Garner for more information on in-kind sponsorships.

PROGRAMMING OPPORTUNITIES AND BENEFITS	\$750	\$500	\$250	\$100
	Programming options to sponsor at this level include: <ul style="list-style-type: none"> • Monthly Education Breakfast • Quarterly Education Workshop 	Programming options to sponsor at this level include: <ul style="list-style-type: none"> • Annual Reign Awards Gala • Annual Kick-Off Event 	Programming options to sponsor at this level include: <ul style="list-style-type: none"> • Annual Reign Awards Gala • Annual Kick-Off Event • Monthly Education Breakfast • Quarterly Fellows Forum • Various Networking Events 	Programming options to sponsor at this level include: <ul style="list-style-type: none"> • Intermittent networking events such as: Trivia Nights, Leverage Your Beverage, New Member Events
Opportunity to provide company promotional materials at SMPS Seattle educational events	✓			
Brief speaking opportunity at the event	✓	✓		
FREE registration/s to your sponsored event	Workshop: Two free tickets Breakfast: Four free tickets	Two free tickets	One free ticket	
Recognized as the “Presenting Sponsor” in associated event blog posts and/or social media posts	✓	✓	✓	
Recognized as the “Presenting Sponsor” on event-specific email announcements	Logo included	Logo included	Text only; no logo	
Recognized as the “Presenting Sponsor” on event materials	Logo included	Logo included	Text only; no logo	Text only; no logo
Recognized as “Presenting Sponsor” on the event registration web page with active link to firm website	Logo included	Logo included	Logo included	Text only; no logo
Recognized as the “Presenting Sponsor” in weekly e-newsletter	✓	✓	✓	✓
Verbal recognition at the event	✓	✓	✓	✓
Name badge with sponsor ribbon	✓	✓	✓	✓

SMPS Seattle reserves the right to offer unique event sponsorship agreements not displayed here.