



New this year!

**UPDATED SPONSOR BENEFITS FOR 2026!**

Look for the ♥ for updated benefits.

# SPONSORSHIP PACKAGE

**JANUARY 1 - DECEMBER 31, 2026**

**PLEDGE DEADLINE: DECEMBER 19, 2025**



### 2026 SPONSORSHIP CONTACTS:

**James Harmon, PhD, CPSM**

SMPS Seattle President  
HNTB Corporation  
[jharmon@HNTB.com](mailto:jharmon@HNTB.com)

**Bill Michie**

SMPS Seattle Past President  
DPR Construction  
[bill.michie@dpr.com](mailto:bill.michie@dpr.com)

**OR EMAIL [SPONSORSHIP@SMPSEATTLE.ORG](mailto:SPONSORSHIP@SMPSEATTLE.ORG)**



PHOTOGRAPHY CREDIT:  
Cheryl McIntosh Photography, ANAM Media, Zera Photo



# Thank you for considering sponsorship of SMPS Seattle, your chance to partner with one of the largest SMPS chapters in the nation for peak exposure and relationship-building opportunities!

## ABOUT SMPS

The Society for Marketing Professional Services (SMPS), is the only nonprofit marketing organization dedicated to creating business opportunities and enhancing the careers of marketing and communications professionals in the architecture, engineering, and construction (A/E/C) industries.

SMPS's 7,000 members in 58 chapters across the US and Canada are marketing and business development professionals employed by architecture, engineering, construction, planning, landscape, interior design, legal, accounting, and specialty consulting firms.

## SMPS SEATTLE PROMOTES MARKETING EXCELLENCE

The SMPS Seattle chapter is one of the oldest, largest, and fastest-growing SMPS chapters in the country. Our network comprises of over 300 members from hundreds of firms throughout the Pacific Northwest.

In 2025, SMPS Headquarters honored SMPS Seattle for outstanding Education and Programming for our chapter's outstanding performance in chapter education and programming. Our chapter also received 1st Place in the Special Event Program Category for our 2019 Reign Awards, which recognize outstanding marketing materials and campaigns created by our local members.

## 2024-2025 Year In Review

### Business Transformed Through Marketing Leadership

Our mission is to engage, inspire, and empower A/E/C professionals for leadership and lifelong learning.

Growth and Inclusion  
...including 5 Student Members!

**304**  
MEMBERS

**53** Chapter CPSMs

#### Milestones

**1** 30-year Member Milestones    **8** 25-year Member Milestones    **1** 20-year Member Milestones    **3** 15-year Member Milestones



# As an SMPS Seattle sponsor, you have tens of thousands of opportunities to be seen and recognized by our growing network of A/E/C Marketers and Business Developers throughout the year!

## WHY SPONSOR SMPS SEATTLE?

### Partnership & Relationship Building

Support of our Seattle chapter not only links your name to the largest nonprofit for A/E/C marketing professional services in the Pacific Northwest, but it also makes you a partner in every virtual and in-person event we host, generating increased and highly positive visibility for your company.

### Peak Exposure Opportunities

Our chapter holds over 20 educational and networking events a year. As a sponsor, your firm will be recognized at each one of these events. Additionally, annual sponsors are included in SMPS Seattle's twice-weekly email communications (that's about 100 emails!) and recognized on social media for Silver, Gold, Platinum, and Visionary level sponsors.

### A Diverse Range of Sponsorship Options

Becoming an SMPS Seattle chapter partner is one of the most cost-effective ways to improve brand recognition among marketers, brand and corporate communicators,

and business developers in the built environment. We offer multiple levels of annual sponsorship opportunities to meet a diverse range of budgets (see the following page for a breakdown of all our sponsorship opportunities).

SMPS Seattle sponsors receive recognition at each of our events. Last year, our sponsors were recognized in front of more than 1,200 registrants! Our event attendees are a diverse mix of professionals from across disciplines with a range of professional experiences unlike any other industry organization.


Besides events, our sponsors are recognized in each of our digital communications and receive special shout outs on social media. We sent out more than 100 emails, which go out to more than 1,800 marketing and business development professionals, as well as principals and industry leaders. Our 133 LinkedIn posts generated over 50,000 organic impressions online!

New this year!

## UPDATED SPONSOR BENEFITS FOR 2026!

Look for the  for updated benefits.

## 2026 SPONSOR BENEFITS, COMPLIMENTARY TICKETS - CONVERSION CHART

<b>Full-day workshop***</b>	4 regular tickets		1 <u>full-day</u> workshop ticket
<b>Half-day workshop***</b>	2 regular tickets		1 <u>half-day</u> workshop ticket

\*\*\*Visionary Sponsor event tickets can be used at any SMPS events, including full and half-day workshops.

## WE'VE UPDATED OUR SPONSOR BENEFITS FOR YOU!

### "Thank You" for Your Support

Our sponsors provide vital funding for chapter programming, continuing education, and scholarship opportunities for our members. We've assessed our sponsor benefits and are introducing some updates intended to offer greater value to our amazing chapter sponsors!



### Full and Half-Day Workshops - Now Redeemable

In previous years, complimentary tickets included with sponsorships could not be used for full- or half-day workshops. Beginning in 2026, they will be redeemable for these workshops. Please see the *table on the left* for details.



### Community Ally Sponsor Benefits - Complimentary SMPS Membership

To honor our chapter's commitment to our small business members, SMPS Seattle will be offering a new opportunity for our Community Ally sponsors. This level now includes one (1) annual SMPS membership valuing \$449.

## 2026 SMPS SEATTLE

# ANNUAL SPONSORSHIP OPPORTUNITIES

PLEDGE DEADLINE: December 19, 2025

BENEFITS	VISIONARY^ \$3,500	PLATINUM \$2,000	GOLD \$1,500	SILVER \$1,000	BRONZE \$500	COMMUNITY ALLY^ \$250
Annual Membership	2	1				♥ 1
Firm logo and link to website posted on the SMPS Seattle <a href="#">homepage</a>	✓	✓				
SMPS Seattle job bank posting(s)	3	3	3	2		
Social media recognition	3	3	2	1		
Verbal recognition at events and firm logo displayed at each SMPS Seattle event	✓	✓	✓	✓	Firm name written only	Firm name written only
Firm logo on twice-weekly SMPS Seattle email communications	✓	✓	✓	✓	Firm name written only	
Firm logo and link to website posted on the SMPS Seattle <a href="#">sponsorship page</a>	✓	✓	✓	✓	✓	Firm name written only
FREE tickets to the SMPS Seattle Reign Awards (annual awards ceremony)	2					
FREE SMPS Seattle event tickets*	2 per event***	♥ 16/year*	♥ 12/year*	♥ 6/year*	♥ 4/year*	

^Limited to 3 sponsors

\*\*\*Visionary event tickets can be used at any SMPS events, including full and half-day workshops.

\*Can be redeemed for full and half-day educational workshops (see conversion chart on page 3). Excludes 2026 Reign Awards.



**WHAT'S A COMMUNITY ALLY?** This sponsorship is reserved for Small, Women, or Minority-Owned Businesses and available on a limited basis. You can learn more by contacting James Harmon at [jharmon@HNTB.com](mailto:jharmon@HNTB.com).

**TICKETS AND BENEFITS:** For any sponsorship questions, or to redeem free event tickets and other benefits, contact [sponsorship@smpsseattle.org](mailto:sponsorship@smpsseattle.org).

# EVENT SPONSORSHIPS

## ABOUT EVENT SPONSORSHIPS

Besides our annual sponsorship opportunities, SMPS Seattle offers limited event sponsorships. Our widely attended events bring together SMPS members, firm leaders, technical professionals, and business developers from across the region.

Example Events Available for Sponsorships Include:

- Reign Awards
- Trivia Nights
- Networking Events
- Continuing Education Workshops
- Community Events

## INTERESTED IN LEARNING MORE?

Contact James Harmon at [jharmon@HNTB.com](mailto:jharmon@HNTB.com).



## FIRMS REPRESENTED BY OUR MEMBERS INCLUDE:

Abbott Construction  
Absher Construction  
Affiliated Engineers, Inc.  
AHBL  
Ahtna Infrastructure & Technologies, Inc.  
AIA Seattle + Seattle Design Festival  
Aldrich + Associates  
Anchor QEA  
Andersen Construction  
Anser Advisory  
Arup  
Aspect Consulting  
Atelier Drome  
Atkinson Construction  
Auburn Mechanical  
Barghausen Consulting Engineers, Inc  
Bassetti Architects  
Bayley Construction  
Baylis Architects  
BCRA  
Bellevue College  
Bernardo-Wills Architects, PC  
BHC Consultants LLC  
Bill Strong Consulting  
BlueLine  
BNBuilders  
Brown and Caldwell  
BuildingWork  
CAST Architecture  
CBRE  
Chase Marketing Company  
CKC Structural Engineers  
Clise Properties  
Cochran Inc.  
Coffman Engineers, Inc.  
Communication Resources Northwest LLC  
Cooper Architects  
Cornerstone General Contractors, Inc.  
Coughlin Porter Lundeen  
Cumming Management Group, Inc.  
Cushing Terrell  
David Evans and Associates, Inc.  
DCG/Watershed  
DCI Engineers  
Deacon Construction  
Dean Alan Architects  
Degenkolb Engineers  
Delve Underground  
Design West Engineering  
DKS Associates  
Dovetail  
DOWL  
DPR Construction  
Dudek  
EHS International Inc  
Elcon Associates, Inc.  
Elevate Marketing Advisors  
Elliott Bay Design Group  
ESM Consulting Engineers, LLC  
FCS Group  
First Environment, Inc.  
FSi Engineers  
GEI Consultants  
GeoEngineers  
Geosyntec Consultants, Inc.  
GGLO  
Gibbs & Olson  
Glosten  
Glumac  
GLY Construction, Inc.  
Goodfellow Bros.  
Graham Construction & Management  
H.W. Lochner, Inc.  
Haley & Aldrich  
Hansen Belyea  
Hargis Engineers, Inc.  
Harris Group  
HBB Landscape Architecture  
HDR  
Helix Design Group, Inc.  
Henderson Engineers  
Hensel Phelps  
Hermanson Company  
Herrera Environmental Consultants  
Hillson Creative  
HNTB Corporation  
Howard Communications Group  
IA Interior Architects  
IMCO General Construction, Inc  
Integrated Design Engineers, LLC  
Integrus Architecture  
Jackson Main Architecture  
Jacobson Consulting Engineers  
Jimale Technical Services, LLC  
Johnston Architects  
Johnston Framework  
JPC Architects  
JTM Construction  
KBA, Inc.  
Kennedy Jenks  
Kimley-Horn and Associates, Inc.  
Kirtley-Cole Associates  
Knight Construction & Supply, Inc.  
Korsmo Construction  
KPPF Consulting Engineers  
Land Morphology  
LDC, Inc.  
Lease Crutcher Lewis  
LMN Architects  
Lochner  
LPD Engineering PLLC  
Lydig Construction  
MacDonald-Miller Facility Solutions  
MacKay Sposito  
Mackenzie  
Mahlum Architects  
MAKERS Architecture and Urban Design  
Mallen Gowing Berzins Architecture  
Manson Construction Co.  
Matt Hays, Consultant  
Mazzetti  
McElhanney Ltd.  
McGranahan Architects  
MG2  
Middle of Six  
Milbrandt Architects  
Mithun  
Moffatt & Nichol  
Mortenson  
MW Consulting Engineers  
NAC Architecture  
Natural Systems Design  
NBBJ  
Nexus  
Norton Corrosion Limited  
objekts  
O'Brien360  
OCMI, Inc.  
Olson Kundig  
Osborn Consulting  
Otak  
P2S Inc.  
PACE Engineers, Inc.  
PAE Engineers  
Parametrix  
PCL Construction  
PCS Structural Solutions  
Performance Validation, Inc.  
Perteet Inc  
Pilchuck Business Consulting  
PND Engineers  
POWER Engineers  
Prime Electric  
ProDims LLC  
Pullman SST, Inc.  
Quanta Collectiv  
Quezada Consulting  
Raedeke Associates  
Rafn Company  
Reid Middleton Inc  
RH2 Engineering  
Rice Fergus Miller  
RMC Architects  
Rock Project Management Services, LLC  
Rolluda Architects Inc  
Rushing Co.  
Ryan Companies US, Inc.  
SABArchitects  
Saez Consulting Engineers, Inc.  
Salas O'Brien  
Sázán Group, Inc.  
Schemata Workshop  
Schuchart  
SCJ Alliance  
Sellen Construction  
Shannon & Wilson, Inc.  
Shepley Bulfinch  
SHKS Architects  
Sierra Construction  
Site Workshop Landscape Architecture  
Skanska  
SMA Architecture + Design  
Stantec  
Stepherson & Associates  
Communications  
STG Design  
Studio Meng Strazzara  
SungLass Communications, LLC  
Swenson Say Faget  
Swinerton  
Ted Sive Consulting  
Tetra Tech, Inc.  
TFWB Engineers, Inc.  
The Berger Partnership  
The Miller Hull Partnership  
The Walsh Group  
Tiscareno Associates  
Transpo Group  
TranTech Engineering, LLC  
Tri Star Team RE/MAX NW  
UMC  
Unanet  
University of Arizona  
Value Management Strategies, Inc.  
VECA Electric & Technologies  
VIA - A Perkins Eastman Studio  
Volt Athletics  
W. G. Clark Construction  
Walsh Construction  
Weber Thompson  
Wenaha Group  
Wiss, Janney, Elstner Associates, Inc.  
ZGF Architects LLP

# 2026 SPONSORSHIP PLEDGE FORM

## THANK YOU FOR CHOOSING TO SUPPORT SMPS SEATTLE!

Your sponsorship will help us continue to provide marketing professionals in the architecture, engineering and construction industry with outstanding programs, educational opportunities, and networking events. This sponsorship will be for the 2026 calendar year, January 1 to December 31.

Ready to sign up? Go to [smpsseattle.org/Become\\_A\\_Sponsor](https://smpsseattle.org/Become_A_Sponsor) and check this off your to-do list!

**IMPORTANT NOTE:** If sending check payment, please **mail physical checks to 1200 Boylston Ave, #402, Seattle, WA 98101**

### PREFER TO PAY LATER? NO PROBLEM! PLEASE FILL OUT THIS PLEDGE FORM:

ANNUAL LEVEL	AMOUNT
Visionary	<input type="checkbox"/> \$3,500
Platinum	<input type="checkbox"/> \$2,000
Gold	<input type="checkbox"/> \$1,500
Silver	<input type="checkbox"/> \$1,000
Bronze	<input type="checkbox"/> \$500
Community Ally	<input type="checkbox"/> \$250
<b>EVENT SPONSORSHIP*</b>	<b>CONTACT JAMES HARMON</b>
<b>IN-KIND SPONSORSHIP*</b>	<b>CONTACT JAMES HARMON</b>

**FIRM NAME:** \_\_\_\_\_

#### PRIMARY FIRM CONTACT INFORMATION

Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Email: \_\_\_\_\_

Is someone in your firm an SMPS member? (not required for sponsorship) Yes No

If not, would you like to be contacted regarding membership? Yes No

### HOW TO CONFIRM YOUR SPONSORSHIP OF SMPS SEATTLE:

- 1 Submit this pledge form by December 19, 2025, to [sponsorship@smpsseattle.org](mailto:sponsorship@smpsseattle.org). When you are ready to pay, please pay online via [smpsseattle.org/Become\\_A\\_Sponsor](https://smpsseattle.org/Become_A_Sponsor).
- 2 If you are pledging Event or In-Kind sponsorship, please submit this form to [sponsorship@smpsseattle.org](mailto:sponsorship@smpsseattle.org).

**Please note:** Your sponsorship is not confirmed until payment is processed. Thank you!

**IMPORTANT NOTE:** If sending check payment, please **mail physical checks to 1200 Boylston Ave, #402, Seattle, WA 98101**