



# REIGN AWARDS

SMPS SEATTLE MARKETING + COMMUNICATION AWARDS

---

# INDIVIDUAL MERIT ENTRIES



**REIGN AWARDS**  
SMPS SEATTLE MARKETING + COMMUNICATION AWARDS

# INDIVIDUAL ENTRY INFORMATION

## INDIVIDUAL MERIT AWARDS CATEGORIES

### MEMBER OF THE YEAR

This award is presented to an SMPS member who has been actively involved within the chapter. This individual is very involved in the SMPS Seattle chapter and is committed to the continuous growth and improvement of the chapter. His/her efforts over the past year have made a marked difference in the chapter's success, whether it is a difference that affects the entire chapter or simply one component. Nomination statements submitted for this category should focus on the individual's achievements directly related to SMPS Seattle.

### RISING STAR

This award is presented to an SMPS member who has been an SMPS Seattle member for two years or less. This individual has made a proactive effort to be involved in the opportunities offered by the SMPS Seattle chapter and has shown great dedication to the success of the chapter. Nomination statements submitted for this category should focus on the individual's achievements directly related to SMPS Seattle.

### MARKETER OF THE YEAR

This award is presented to an SMPS member who has demonstrated outstanding marketing efforts and leadership within his/her firm during the past year. This is an opportunity for members or non-members to recognize marketing, communications and/or business development achievements accomplished within a colleague's firm and/or the A/E/C industry in general. Nomination statements submitted for this category should focus on the individual's achievements directly related to his/her firm and/or the overall A/E/C industry.

### PRESIDENT'S AWARD

The current SMPS Seattle president has an opportunity to present an award to an SMPS member who has been dedicated to the success of the chapter during the past year. This category is not open to nominations.

## SUBMISSION REQUIREMENTS

Individual merit awards may be submitted in hard copy or digital format to the following contact. There is no entry form for the individual merit nomination. Contact:

Tara Miller  
The Robinson Company  
101 Stewart Street, Suite 925  
Seattle, WA 98101  
tara@robinson-co.com

Each entry should include the following information:

1. Your name, title, firm, email and phone number
2. The name, title, firm, email and phone number of the individual you are nominating
3. The category for which you are nominating the individual
4. Nomination Statement: Describe why you feel the nominee should be recognized for the category in which you are nominating him/her. Include relevant marketing and leadership experience, involvement in the SMPS Seattle chapter and accomplishments in the firm and/or SMPS Seattle chapter. Please limit this statement to approximately 500 words. Questions you may want to address that judges will be looking for in your statement could include:
  - How does this individual encourage professional development on a consistent and regular basis within his/her firm and/or the SMPS Seattle chapter?
  - How does this individual proactively participate in and improve his/her firm and/or the SMPS Seattle chapter?
  - How does this individual set a good example within his/her firm and/or the SMPS Seattle chapter?
  - How does this individual positively represent his/her firm and/or the SMPS Seattle chapter among other firms/industry organizations?
  - Any other information you find relevant to this nomination.

## SCORING

Nomination Statement	30 points
Involvement in SMPS Seattle	10 points
SMPS/Marketing Accomplishments in the Past Year	10 points

**Total Points Available**

**50 points**